

### MEDIA OPPORTUNITY

FOR BUSINESS OWNERS, INFLUENCERS, COACHES, & BLOGGERS





MARKETING
MINUTE
Grow as a Leader in your Industry, Up-level your
On-Air TV Skills, & Collaborate Weekly as a Media
Contributor with the Hosts of The CONNECT Show.

# KEEPING THE SPOTLIGHT ON YOU BECAUSE YOU HAVE THE POWER TO INFLUENCE!

### THE CONNECT NETWORK TV FLORIDA & TEXAS ON THE CW

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Being visual is every business owners most important job. Stop being hidden! As a weekly TV Contributor on The CONNECT Show we'll help you build your brand, generate more income, and work with dream clients & customers. Your one-of-a-kind television segment will air each week on The CONNECT Show(s) of your choice & our Social Media Platforms! Our viewers are women that have buying power and they are ready to learn of the latest & greatest products that will improve their lives and their businesses.

## How will advertising my business with a weekly Marketing Media Minute help me build my brand?

- Reach a mass audience in a single slot
- Get in front of your business and your audience while building your media muscle and on-camera presence
- Statistics show that consumers trust TV over all other media outlets

### How will I get my segment to The CONNECT Network each week?

• We will film your weekly segment every Monday, virtually, through Streamyard, our virtual broadcast software

(Or, if you prefer - you may use your smart phone (horizontally) to film your weekly segment. Thereafter, you may email the segment to info@theconnectonline.com.)

#### How will I know what to share each week?

- You will work directly with Natalie as she helps produce your segment and weekly topics (if desired)
- •We'll be sure your Marketing Media Minute represents your brand & offer clearly
- •We'll create a story line for your series, graphics & animation
- \*Enjoy a copy of your produced segment after each broadcast



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